

# Work Without Limits (WWL) Corporate Sponsorship Packages and Levels

Effective January 2017

## ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

- Membership to the Massachusetts Business Leadership Network (MABLN), a consortium of employers committed to disability inclusion.
- Brand exposure as a disability inclusion champion through earned and social media, WWL's websites, newsletters, events and presentations.
- Access to information, resources and best practices through WWL and MABLN meetings, events and activities.
- Access to a network of peer and colleagues from leading national and state disability-inclusive businesses, higher education, state agencies, and employment service providers.

## EXCLUSIVE BENEFITS BY LEVEL

### Titanium Sponsor \$ 25,000

#### BENEFITS

- Most elevated logo exposure on home page of WWL website
- Most elevated logo exposure on MABLN section of WWL website, on MABLN marketing collateral materials and at MABLN events and activities
- 'Raise the Bar HIRE!' Conference Sponsorship Package including:
  - ◆ Two reserved tables of ten each; total of 20 registrants
  - ◆ Sponsor ribbon on name tags
  - ◆ Exhibitor table in prominent location at conference
  - ◆ Full page ad in conference program book
  - ◆ Logo exposure on event promotional materials including hyperlink on conference web site
  - ◆ Logo exposure on day-of-event signage
  - ◆ Recognition from podium day-of-event
  - ◆ Opportunity to place company collateral material in conference bag
- Participation at the 'Raise the Bar HIRE!' Career Fair including recruiting table and disability inclusion training session for two (2) recruiters before start of career fair
- Access to Jobs Without Limits portal including unlimited job postings, candidate search capability, hot job slots, banner ads, and company logo, description and detailed profile on site
- From our listing of training offerings, choose two free disability inclusion trainings for up to 25 leaders and associates at each session
- 25% discount on additional WWL trainings
- Twenty (20) Employer Toolkits (provided during inaugural year of sponsorship)
- Access to all other WWL and MABLN statewide activities including 9 teleconferences and 2 in-person meetings per year, and participation in Disability Mentoring Day
- Access to all MABLN Chapter meetings and activities
- Invitation to participate on WWL's Executive Advisory Council, providing the opportunity to set policy and direction toward reaching goals
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming

### Platinum Sponsor \$ 15,000

#### BENEFITS

- Heightened logo exposure on home page of WWL website
- Heightened logo exposure on MABLN section of WWL website, on MABLN marketing and collateral materials and at MABLN events and activities
- Participation at the 'Raise the Bar HIRE!' Conference including fifteen (15) registrants and logo exposure as MABLN member on day of event
- 50% discount on 'Raise the Bar HIRE!' Conference Sponsorship Add-On Package\*Participation at the 'Raise the Bar HIRE!' Career Fair including recruiting table and disability inclusion training session for two recruiters before start of career fair
- Access to Jobs Without Limits portal including unlimited job postings, candidate search capability, and company logo, description and detailed profile on site
- From our listing of training offerings, choose one free training for up to 25 leaders and associates
- 20% discount on additional WWL trainings services
- Fifteen (15) Employer Toolkits (provided during inaugural year of sponsorship)
- Access to all other WWL and MABLN statewide activities including 9 teleconferences and 2 in-person meetings per year, and participation in Disability Mentoring Day
- Access to all MABLN Chapter meetings and activities
- Invitation to participate on WWL's Executive Advisory Council, providing the opportunity to set policy and direction toward reaching goals
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming

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## Gold Sponsor \$ 10,000

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### BENEFITS

- Heightened logo exposure on MABL N section of WWL website, on MABL N marketing collateral materials and at MABL N events and activities
- Participation at the 'Raise the Bar HIRE!' Conference including ten (10) registrants and logo exposure as MABL N member on day of event
- 40% discount on 'Raise the Bar HIRE!' Conference Sponsorship Add-On Package\*
- Participation at the 'Raise the Bar HIRE!' Career Fair including recruiting table and disability inclusion training session for two (2) recruiters before start of career fair
- Access to Jobs Without Limits portal including unlimited job postings, candidate search capability, and company logo, description and detailed profile on site
- One free disability awareness or disability etiquette training for up to 25 leaders and associates
- 15% discount on additional WWL trainings
- Ten (10) Employer Toolkits (provided during inaugural year of sponsorship)
- Access to all other WWL and MABL N statewide activities including 9 teleconferences and 2 in-person meetings per year, and participation in Disability Mentoring Day
- Access to all MABL N Chapter meetings and activities
- Invitation to participate on WWL's Executive Advisory Council, providing the opportunity to set policy and direction toward reaching goals
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming

## Silver Sponsor \$ 5,000

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### BENEFITS

- Logo exposure on MABL N section of WWL website, on MABL N marketing collateral materials and at MABL N events and activities
- Participation at the 'Raise the Bar HIRE!' Conference including five (5) registrants and logo exposure as MABL N member on day of event
- 30% discount on 'Raise the Bar HIRE!' Conference Sponsorship Add-On Package\*
- Participation at the 'Raise the Bar HIRE!' Career Fair including recruiting table and disability inclusion training session for two (2) recruiters before start of career fair
- Access to Jobs Without Limits portal including unlimited job postings, candidate search capability, and company logo, description and detailed profile on site
- One free disability etiquette webinar for up to 25 leaders and associates
- 10% discount on additional WWL trainings
- Five (5) Employer Toolkits (provided during inaugural year of sponsorship)
- Access to WWL and MABL N statewide activities including 9 teleconferences and 2 in-person meetings per year
  - ◆ Add participation in Disability Mentoring Day for \$500
- Access to all MABL N Chapter meetings and activities
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming

## Bronze Sponsor \$ 2,500

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### BENEFITS

- Logo exposure on MABL N section of WWL website, on MABL N marketing collateral materials and at MABL N events and activities
- Participation at the 'Raise the Bar HIRE!' Conference including two (2) registrants and logo exposure as MABL N member on day of event
- 20% discount on 'Raise the Bar HIRE!' Conference Sponsorship Add-On Package\*
- Participation at the 'Raise the Bar HIRE!' Career Fair including recruiting table and disability inclusion training session for two (2) recruiters right before the start of career fair
- Access to Jobs Without Limits portal including unlimited job postings, and company logo, description and detailed profile on site
- 5% discount on WWL trainings
- Two (2) Employer Toolkits (provided during inaugural year of sponsorship)
- Access to WWL and MABL N statewide activities including 9 teleconferences and 2 in-person meetings per year
  - ◆ Add participation in Disability Mentoring Day for \$500
- Access to all MABL N Chapter meetings and activities
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming

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## Supporting Sponsor \$ 1,000

### BENEFITS

- Listing on MABL N section of WWL website
- 10% discount to the 'Raise the Bar HIRE!' Annual Conference and Career Fair
- One (1) Employer Toolkit (provided during inaugural year of sponsorship)
- Access to WWL and MABL N statewide teleconferences per year
  - ♦ Add participation in Disability Mentoring Day for \$500
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming

## Individual Professional Membership (IPM) \$250

IPM allows independent practitioners and representatives from small companies the chance to engage in WWL and MABL N. IPM can also be used for individual corporate representatives to experience the value of the network for up to a year before committing to larger organizational sponsorship levels.

### BENEFITS

- 10% discount to the 'Raise the Bar HIRE!' Annual Conference
- Access to WWL and MABL N 9 statewide teleconferences per year
- Invitation to participate on WWL's Business Advisory Council and its subcommittees, providing opportunity to set the agenda for annual programming.

### \*Discounted 'Raise the Bar HIRE!' Conference Sponsorship Package (\$5,000 value) includes:

- Reserved seating
- Sponsor ribbon on name tags
- Exhibitor table at conference
- Quarter page advertisement in conference program book
- Logo exposure on promotional materials including hyperlink on conference website
- Logo exposure on day-of-event signage
- Recognition from podium day-of-event
- Opportunity to place company collateral material in conference bag

| WWL Sponsor Level | You Pay        | Your Savings | Discounted By |
|-------------------|----------------|--------------|---------------|
| Titanium          | N/A - included | \$5,000      | 100%          |
| Platinum          | \$2,500        | \$2,500      | 50%           |
| Gold              | \$3,000        | \$2,000      | 40%           |
| Silver            | \$3,500        | \$1,500      | 30%           |
| Bronze            | \$4,000        | \$1,000      | 20%           |

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